



# 6 Month Internship in the UK

## The host company

With origins back in the early 1970s, the company has evolved from seven separate UK fastener companies, including both manufacturing and distribution. The Head Office, in Dudley, West Midlands UK is where the full manufacturing facility is based.

Fully approved by BSi to BS EN9001: 2008, a dedicated and experienced team commit themselves to understanding customers' specific requirements to meet their quality, commercial, logistical and technical demands and every facet of the business concentrates on doing just that.

With a background as a supplier of standard and special fasteners, the full range of materials has changed dramatically over the years. The product portfolio follows the demands of customers providing the same excellent service and business ethics on many other products.

## Role

Preparation for export market penetration is a complex and varied task. Research on the routes to market & key distribution players, size of individual target sectors, details of the manufacturer end users are all data you will be tasked with gathering. Translation, understanding market differences, liaising with the manufacturing and inventory teams about the opportunities will mean the role will be full and rewarding. Reaching out to the identified targets and gaining new business will be the icing on the cake for a high quality internship experience.

## Duration

6 months minimum

## Location

Dudley is part of the West Midlands conurbation and is located 9.7 km south-east of the city of Wolverhampton and 13 km north-west of the UK second city, Birmingham. It is the largest town in the Black Country region of England, and is considered its capital.

## Languages

The student is required to be fluent in written and spoken English. Native or C2 fluent in one of the emerging Europe languages is preferred.

## Start date

Flexible, as soon as possible.

## Tasks

- Researching target markets for distribution and end user prospects
- Translating and disseminating market opportunities to the team
- Marketing, via social media and SEO into target market to raise brand awareness
- Sales activity to generate order streams through varied channels

## Personal skills

- Good communicator, both written and oral
- Awareness of social media as a business tool
- Good organisational skills
- Able to work to instruction in an efficient manner
- Accurate and able to work to deadlines

## Benefits

Accommodation, utility bills, TV Licence, Internet Access and UK commuter travel to the place of work will be paid for by the host company. This will be sourced and managed on your behalf by ESPA.

## How to apply

visit [www.espauk.com](http://www.espauk.com) and register. This is a FREE service to students to find quality internships in UK host companies

## Are you eligible?

ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents.