

Marketing Research / Business Analyst Assistant

Location:	Manchester, United Kingdom. Close to city centre and the University of Manchester
Our Company:	Perry Nicholls is a management and marketing consultancy with a strong multi-national, multi-cultural, ethos. Perry Nicholls works to improve the customer focus and operational performance of client organisations by providing managers with clear, incisive understanding and solutions to management and marketing issues. We help our clients obtain and retain satisfied customers and members.
Job Duties:	<ul style="list-style-type: none">• undertaking customer survey telephone interviews• data analysis using Excel, SPSS and Business Intelligence software• extracting and categorising quotes from survey interviews• using web survey software• compilation of client reports• creating and developing Business Intelligence dashboards
Experience to be Gained:	<ul style="list-style-type: none">• customer satisfaction research and analysis• organisation performance management• use of statistical (SPSS) and business intelligence software• business English• cultural understanding of English (and Manchester in particular)• working in a professional, multi-cultural environment
Term of Internship:	<ul style="list-style-type: none">• between 12 and 26 weeks to suit internee• start date to suit internee – vacancies on-going
Working Hours:	<ul style="list-style-type: none">• 8:45 – 17:15 Monday – Friday, with 1 hour for lunch
Dress Code:	<ul style="list-style-type: none">• smart casual (no jeans)
Payment:	£400 per month
Experience Required:	<ul style="list-style-type: none">• either studying business administration, economics or a related course of studies (or already have a degree in one of these subjects)
Skills Required:	<ul style="list-style-type: none">• intermediate level spoken and written English• effective verbal and listening communication skills• reasonably proficient with the use of Word and Excel
Personality	<ul style="list-style-type: none">• inquisitive, optimistic, positive• honest, with sound work ethics• cultural awareness and a strong multi-national, multi-cultural, ethos
Assistance Given to Internees:	<p>Perry Nicholls will (as required / if requested):</p> <ul style="list-style-type: none">• locate and reserve suitable accommodation for the internee, within reasonable travelling distance of the offices• meet the internee at Manchester or Liverpool airports and take them to their accommodation• take the internee to local retailers to buy sheets, duvet, duvet covers, pillowcases etc. at very reasonable prices• generally provide assistance to the internee while in the UK e.g. taking to local medical facilities if required