

## INTERNATIONAL WEEK 2019

"Society. Technology. Solutions."

Vidzeme University of Applied Sciences (ViA) is pleased to invite its partner universities' teaching and administrative staff to join its **International Week 2019**. Events will take place from **April 23 to April 27, 2019 in Valmiera, Latvia**.

**ViA** is well known for its international profile, highly qualified academic staff and integration of practical learning and theory. It is an independent hub of higher education and research, an internationally recognisable regional platform for higher education, science, knowledge transfer and ideas leadership. The study fields of ViA are **Business Administration, Communication, Media and Governance, Information Technologies, Construction, Mechatronics, Tourism and Leisure**.



This year the topic of International Week is "**Society. Technology. Solutions.**" with subtopics of **tourism, media and information literacy, strategic communication, smart technologies and cybersecurity**.

Our guests are invited to **present lectures, seminars, workshops and participate in discussions** on various subjects in English, within the study fields of our university (applicants are welcome to specify their fields of expertise regarding proposed lectures in the application form).

According to their expertise, guests will be welcome to participate in **Virtual Reality Hackathon**, which will take place from April 26 to April 28.

**Preliminary programme:**

**Apr 23** Introduction to ViA, introductory lectures, social and cultural activities, meetings, excursions etc.

**Apr 24** Guest lectures, official dinner

**Apr 24 — Apr 26** Presenting lectures based on the preliminary assignments for undergraduate students

**Apr 26 — Apr 27** Presenting lectures based on the preliminary assignments for master's level students

**Apr 26 — April 28** Virtual Reality Hackathon (optional)

**NB!** Detailed programme and guidelines on practical matters will be sent to the participants.

There is a small **participation fee of 30 EUR**, which will cover networking dinner and social activities (has to be paid after approval letter is received).

**To apply, please fill the registration form by February 15, 2019: [ej.uz/viaapply](http://ej.uz/viaapply)**

**Approval letters will be sent by March 1, 2019**

**Further information**

Vineta Pūce

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